Malvern Borough Parks and Recreation Committee

FY2022 End of Year Report

COMMITTEE MEMBERS

Helise Bichefsky-Reilly, DO – Chairperson

Tiffanie Quinn- Vice Chairperson

Brendan Phillips

John Finkbiner

Gail Newman

Angela Riccetti

Emalie Zinni

Sebastian Ieradi

2 vacant seats

COMMITTEE CHANGES

Resignations- Angela Lewis, Andy Johnson

New Appointments- Tiffanie Quinn- Vice Chair, Sebastian Ieradi-Youth Advocate

COMMUNITY DECORATIONS – Burke Park, Message Boards

Winter Wonderland

Valentines Day

St Patrick's Day

Pride Month

Seasonal message board and gazebo deco- Fall, winter, spring and summer

BUDGET

Opening Budget FY2022- \$15,000

End balance FY2022- \$12,882

There were permanent re-usable items to be purchased that would have utilized some of the remaining funds, but for various reasons, the purchases did not happen prior to end of year.

DONATIONS

Food Bank- donated nonperishable items collected from events

Fire House- donated cash collected from events

COMMUNITY EVENTS- ON LINE

Exercise/work out videos

Valentine Snacks

COMMUNITY EVENTS- IN PERSON

S'Mores in the Park

WinterCraft

Spring Break Scavenger Hunt

CRC Cleanup- co-sponsor with CRC

Perennial Party and Plant Give-Away
GOWilMa- participant
Community Wide Yard Sale
Annual Egg Hunt
Sunrise Yoga
Qigong in the Park
1st Annual SummerFest
Weekly Game Night
Memorial Day Parade- participant
Malvern On Ice
Movie Night in the Park
Quann Park Rain Garden co-sponsor with EAC
Monster Mash
Winter On King- participant

NON-EVENT HAPPENINGS:

Purchase and installation of Permanent Recycle Bins- working along with EAC Opened discussion for ADA Park Compliant Equipment Quarterly Newsletter articles
Participation in the monthly Event Steering Committee Discussions
Creation of QR Codes for use with advertising events
Investment in event signage, investment in multiple reusable indoor/outdoor items
Switch over to Borough email
Randolph Woods entrance sign placement

CONCLUSION

The P&R committee was very active 2022 year. In addition to the committee changes previously listed, we've added a Youth Advocate to our roster. This has proved a valuable resource for the committee. P&R added several new events to the agenda, such as Wintercraft, Monster Mash, S'mores in the Park and Game Night. We were able to stay under budget for each event. This is due, in part, to the addition of permanent reusable items that are now stored in the P&R shed. Some events had very large turnouts, such as the Monster Mash, Egg Hunt and WinterCraft. Other events saw smaller turnouts, such as Movie Night, Perennial Party and Game Night. A discussion regarding each event occurred at the next meeting to brainstorm changes that would improve the event and turn out. We had issues with our social media and communications due to changes within borough hall but were able to work around it as best we could. Our biggest limiting factor with any of our events is volunteerism. Understanding that each of the committee members are strictly volunteers and their time is dependent on work/family/personal obligations has always been a challenge. We have not been able, thus far, to develop a list of non-P&R volunteers to help with events, though we now have availability of student volunteers through our Youth Advocate and the library. We have been working along with other borough committees to expand our outreach programs, such as the library, EAC and MBPA. Being involved with the Event Steering Committee has opened the door to co-sponsor or participate with other programs. Closing the chiasm between the individual committees and businesses will certainly create a more cohesive and balanced Malvern Borough.

Overall, it has been a very productive and positive year for Parks and Recreation, keeping old traditions and starting some new ones.

Submitted by: Helise Bichefsky, DO Chairperson Parks and Recreation