

RESOLUTION NO. 735

**BOROUGH OF MALVERN
CHESTER COUNTY, PENNSYLVANIA**

**A RESOLUTION OF THE BOROUGH COUNCIL OF THE BOROUGH OF MALVERN,
CHESTER COUNTY, COMMONWEALTH OF PENNSYLVANIA SUPPORTING THE
POWERTALK 21 PROGRAM ESTABLISHED BY MOTHERS AGAINST DRUNK
DRIVING AND DECLARING APRIL 21, 2017 AS "POWERTALK 21 DAY."**

WHEREAS, the Borough of Malvern recognizes the importance of parents talking with their teens about alcohol in order to reduce the risks and dangers posed to teens and communities; and

WHEREAS, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, 27% of middle school students try alcohol before graduating from 8th grade, significantly increasing the risk that they will develop alcohol problems later in life; and

WHEREAS, teen alcohol use kills 4,700 people each year, more than all other illegal drugs combined; and

WHEREAS, the majority of kids say their parents are their primary influence when it comes to decisions about drinking; and

WHEREAS, *PowerTalk 21* day, started by Mothers Against Drunk Driving (MADD) in 2011, is established on April 21, 2017, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

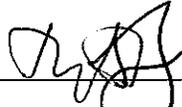
WHEREAS, in 2017, MADD will kick off "21 Days in Support of 21," beginning April 1st and culminating on *PowerTalk 21* on April 21st, as part of the *Power of Parents* program to create a sustained and prolonged conversation about underage drinking among middle and high school students; and

WHEREAS, to equip parents to talk with their teens about alcohol, MADD Pennsylvania between April 1st and April 21st will provide events, workshops, and online information to give parents the tools to effectively talk to their children about alcohol to protect them; and

WHEREAS, the Borough Council of the Borough of Malvern urges all citizens to join in the local and national efforts to raise awareness of the importance of parents and teens talking together about alcohol to reduce the risks and dangers posed to teens and communities.

NOW THEREFORE, BE IT RESOLVED THAT, the Borough Council of the Borough of Malvern do hereby proclaim Friday, April 1st to be *PowerTalk 21 Day* in the Borough of Malvern, Chester County, Commonwealth of Pennsylvania.

Passed by Borough Council this 18 day of April, 2017.



David G. Brantwell, President

Approved by the Mayor, this 18 day of April, 2017.



David B. Burton, Mayor

Enacted, this 18 day of April, 2017.



Christopher Bashore, Secretary