

REGULAR MEETING
BOROUGH COUNCIL
MALVERN BOROUGH
1 E. First Avenue, Suite 3
Malvern, PA 19355

October 21, 2014
7:30 P.M.

PRESIDING: David G. Bramwell, President

INVOCATION: David B. Burton, Mayor

PLEDGE OF ALLEGIANCE TO THE FLAG

1. ROLL CALL: Council President Bramwell
Council Vice-President Raymond
Council Member Lexer (Absent)
Council Member Meisel
Council Member Oswald
Council Member Radano(Absent)
Council Member Van Sciver
Mayor Burton

2. SWEARING IN CEREMONY – PART-TIME POLICE OFFICERS:

Mayor David B. Burton swore-in the following newly hired part-time police officers for the Borough of Malvern: Rosemarie White, Salvatore A. Cracchiolo, and C. Dustin Vaughn.

Police Chief Marcelli provided a brief background of each of the newly hired part-time police officers.

3. PUBLIC FORUM:

Council President Bramwell informed all present that copies of the agenda are available at the front desk. Citizens/taxpayers were advised that Public Forum is the time to offer comments on any item on the agenda to bring any issues/concerns before Council.

a. John Buckley, 165 Church Street, listed 13 items not on the agenda and not vetted through the Borough Manager prior to this meeting.

- 1) Status of employment contract for Police Chief Marcelli
- 2) Channing Avenue – Cone placed by resident for reserving an on-street parking spot
- 3) Paint markings for vendors on King Street during Fall Harvest still present
- 4) Paint colors on borough benches, green verses black
- 5) Dog feces left on sidewalks
- 6) Condition of sidewalks are responsibility of homeowners
- 7) Sidewalk plans on Bridge Street
- 8) Crosswalk installed at the intersection of Bridge & Broad Streets

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- 9) Flowers on light posts remaining an additional 2 weeks
- 10) Safety cones on the sidewalks along Warren, First, and Channing Avenues
- 11) Macadam patch/repair on Church Street
- 12) Borough volunteers recognized while others are not
- 13) Paint King Street at the corner of Woodland Avenue to ensure proper sight distance for vehicle traffic

b. Zeyn Uzman, 305 Charleston Greene, recapped for Council President Bramwell, his October 7th presentation regarding the acquisition and relocation of 361 Old Lincoln Highway. He proposed the Borough purchase the Herzak property across the street from the basketball court on Old Lincoln Highway, the owners of 361 Old Lincoln Highway would donate the home to the Borough, and the home would be relocated to the Herzak property. Mr. Uzman stated the benefits to the Borough would include saving a structure with significant historic value, a means to publically display Historical Commission's and Paoli Battlefield Memorial's artifacts, as well as, act as a visitor center for both, and a possibility to rent a portion of the home as a community center. Mr. Uzman presented his draft budget for completing his proposal, including short and long-term costs for building relocation, renovation, and maintenance.

c. Kristin Thomas, 326 East Broad Street, stated she wants Borough Council to ensure Buzzoto Brothers; Developer of Eastside Flats will replace the small diameter trees on the rear of the property with larger and healthier trees that will ensure proper foliage coverage of the building. In addition, Mrs. Thomas would like to see that the rear of the garage is painted to improve aesthetics of the building.

4. APPROVAL OF MINUTES:

A motion was made by Council Member Van Sciver, seconded by Council Vice-President Raymond and carried by a vote of 5-0 to approve the minutes of Tuesday, September 16, 2014, with an amendment clarifying Council's vote regarding Resolution No. 684-A. Joseph Rubino Preliminary Plan approval for 347 Old Lincoln Highway.

5. APPROVAL OF REPORTS:

A motion was made by Council Member Meisel, seconded by Council Member Oswald and unanimously carried by a vote of 5-0 to approve the Treasurer's Report, the Committee Reports for Finance & Administration, Public Safety, Public Works and the Chief of Police Report, the Code Enforcement and Zoning Officer's Reports (Building Inspector's Report, Housing and Property Maintenance Report, and Zoning Report), the Superintendent of Public Works Report, and the Manager's Report for the month of September 2014, as submitted.

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6. APPOINTMENTS – HISTORICAL COMMISSION:

A motion was made by Council President Bramwell, seconded by Council Vice-President Raymond and unanimously carried by a vote of 5-0 to appoint Alicia Marziani to the Historical Commission to replace Christian Arena, who resigned, for a said term to expire January 1, 2017.

A motion was made by Council President Bramwell, seconded by Council Vice-President Raymond and unanimously carried by a vote of 5-0 to appoint Kelly Schmitt to the Historical Commission to replace Lynne Hockenbury, who resigned, for a said term to expire January 1, 2018.

7. OLD BUSINESS:

a. Discuss the 2015 Proposed Budget – No new action items.

b. Discuss Sale of Borough Property – A motion was made by Council Member Van Sciver to move the sale of the property on Woodland Avenue to the Planning Commission for their review and recommendation for Council. No Council Member seconded the motion.

Wendy McLean, Borough Solicitor stated Borough Code requires the review and recommendation by the Planning Commission to ensure transparency in government real estate matters. For Council to openly discuss the matter as an agenda item at its November 18, 2014 Regular Meeting, a public notification will be done by adding the agenda to the borough website.

Council Member Oswald questioned why the Borough would sell any of its land to subsidize the purchase of an improved piece of land; particularly if the Borough has the funds available in its budget to acquire the land.

8. NEW BUSINESS:

- a. Communications Committee Update – Council Vice-President Raymond provided an update of the actions taken by the Taskforce, which included:
- 1) Two surveys distributed via sewer bills & available on website
 - i. Communications Survey (May 2014) - Revealed gaps in information sharing
 - ii. Borough Land Use Survey - *Pending* (October 2014)
 - 2) Reached out to property managers on coordinating conventional and electronic methods to community living (e.g. Rain Tree) residents
 - 3) How we keep you informed Matrix (Handout)
 - i. Distributed in May Sewer Bills
 - ii. Online via website
 - 4) Constant Contact
 - i. Sign-up via website, “*Join Our Email List*”

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- ii. Will be announced in October *Borough Broadcaster* Newsletter
- iii. 'Push' borough info to emails/smart-phones (Examples): Traffic Alerts, Emergency Information (e.g. Snow Emergency), Community Announcements
- iv. Survey Monkey- Online survey tool anticipated to be used quarterly in conjunction with Sewer Billing

Council President Bramwell requested the Public Works staff update the Reader Board to reference joining the Borough's Constant Contact email list and for an article to be published in the Malvern Patch.

9. ADJOURNMENT:

All business having been discussed, a motion was made by Council Member Van Sciver, seconded by Council Member Meisel, and unanimously carried by a vote of 5-0 to adjourn the meeting at 8:58 p.m.

Respectfully submitted,

Neil G. Lovekin
Assistant Secretary