Malvern Historical Commission  
Meeting of March 24, 2014  
MINUTES

Members Present: Christian Arena, Lynne Hockenbury, Barb Leighton, Kurt Leininger, Barbara Rutz, Joan Stackhouse, Zeyn Uzman  
Members Absent: none  
Guests Present: Pat Marcozzi, Matt Radano, Patti Rossiter,

The meeting was called to order at 7:36 pm

I. Opening Remarks. A concurrent meeting of the Memorial Day Parade Committee was occurring in the borough council chamber.

II. Approval of Minutes. February 2014 minutes were reviewed, corrections noted, and approved as corrected.

III. Financial Report. Christian reported the following updated information:

- The 2014 budget of $8,000 is intended primarily for MHC-sponsored activities for the Borough’s 125th Anniversary. To date, a total of approximately $3,925 has been spent including $3150 for the new banners, and funds remaining total $4,075. Of this amount, Lynne said about $974 is needed for additional trolley costs, and about $949 is estimated for additional banners as requested by the Borough for west King Street and other streets in the Borough where banners can be easily installed. Other possible banner locations are on Bridge Street, and possibly Warren Ave near Paoli Pike. Zeyn noted that telephone poles need special approval and are not preferred for banners.

- Balance in the MHC savings account balance is $5,964.34 as of February 19th, which includes a $1,000 donation for use to pay our summer intern.

- A separate account of $15,000 is earmarked for only the 125th Anniversary celebration event to be jointly sponsored with the Borough Council, and to be spent only by Borough authorization.

- Barbara R. commented that our financial reports need to submitted for audit, and she will review to determine when audits are to be performed.

IV. Old Business.

A. Historic Ordinance Update: Lynne reported that she will meet tomorrow with Tom with hopes of completing the property descriptions, and then presenting the ordinance to the Planning Commission in May. It’s possible the new Historic Ordinance could be adopted by the end of the year.
B. Summer Intern: Our intern will begin in early or mid-May, and her time will be limited to 20 hours/week since she will also be working for Karen Marshall of Chester County Historical Society. By the next MHC meeting we will prioritize her tasks from among the following activities, and any others we may think of.

- Continue to enter (scan) property information in the new PastPerfect software;
- Research deeds on additional properties not yet included;
- Take photos of properties
- Be our “docent” in the History Center when it’s open to the public.

C. 125th Anniversary:

- Lynne reported that Alba Restaurant has yet to send her information on what dates they could accommodate a proposed “Meet & Greet” and awards ceremony, and that the week of August 10th is not feasible since the Alba owner will be on vacation. After discussion, we decided to select September 16th as the date for presenting our preservation awards. That date in 1889 was the first Malvern Borough Council meeting, and the current Borough Council will meet on that day this year. At this time, the suggested event is a catered reception at Borough Hall starting at 6 pm, followed by the regular council meeting where the preservation awards would be presented. We estimate an attendance of about 60-70 people based on the Council members, Historical Commission members, donors for the community murals, and recipients of our preservation awards.

- Zeyn presented examples of colored coins that could be used as a pattern for new commemorative coins, and he also recommended polished metal alternatives. Based on an order of 1,000 coins, 1 1/2” diameter coins would cost about $1.05 each, and 1 3/4” coins about $1.40 each. The 100th anniversary coin was 1 1/2” which looked fine to everyone, and our preferred option is a 1 1/2” diameter polished metal coin. (Colored coins would cost more.) The logo design will be selected from ideas presented by the Great Valley High School art class. Barb L. and Kurt will meet with the art teacher to explain what we are looking for, which could include a “contest” for the best logo.

- Barb L. will contact the Fire Company to discuss our plan for a MHC “dunk tank” at their annual fair, and Patti said she would inquire with State Representative Duane Milne about where they have rented the dunk tank for their “Kid’s Fest” event.

- When Lynne has established the route of the trolley tour, we will need to prepare a small tour map for giving to people who take the tour. As was discussed at the last “tour volunteer” meeting (February 24th), this handout could also include information on where local restaurants are located, for use by those not familiar with downtown Malvern.

- Lynne said that an annual Charlestown Day is planned, date to be determined. She also reported that the annual Historic Sugartown Day, previously scheduled for April 26th, has been cancelled this year.
D. Preservation Awards: Barbara R. will arrange to meet with Kurt and Joan to prepare a list of candidates for awards, to be discussed at our upcoming meetings. We have more time than previously expected, prior to the September awards at the September council meeting, to select several deserving recipients and determine the best type of awards (plaque, house label, yard sign, etc.).

E. Open History Center: Lynne suggested we establish dates for opening our History Center to the public for a few hours, to allow more opportunity for visitors. We decided to choose the second Saturday of each month, from May through October. The dates would be May 10, June 14, July 12, August 9, September 13, and October 11.

V. New Business.

- Lynne introduced the idea of painting murals on the walls of the Borough Hall entrance lobby, for feedback from the MHC members. After viewing some old postcards showing views of King Street, and discussing ideas of possible street and landscape scenes, the members gave a very positive and unanimous response to this proposed project.

- Kurt asked about the status of our need to reframe old posters in the History Center, which was mentioned during our “Saturday cleaning” in early March. Zeyn offered to arrange for scanning of the original published photos, and getting them printed and mounted for installing in new frames.

- Lynne asked whether the African Methodist Episcopal (AME) Church has been in touch after our last meeting, when they expressed interest in preparing a booklet describing the history of their church and of the black community in Malvern. Joan and Barb L. said they would follow up with Pastor King of AME Church, or his historian who attended our last meeting (Beverly Thorpe).

- Lynne discussed the portion of the Malvern Comprehensive Plan that describes the priorities of various commissions, which is posted on the borough website. Our main goal in recent years has been the new Historic Ordinance, which is consistent with Chapter 8 of the Comprehensive Plan. Also, Chapter 2 (pages 217-220) lists the “implementation recommendations” which we can each become familiar with for prioritizing our activities at future MHC meetings.

The meeting was adjourned at 9:40 pm.

The next meeting is on April 28, 2014, which will begin with the “tour volunteer” meeting from 7:00 to 8:00 pm, after which the regular MHC meeting will commence.

Respectfully submitted by:

Kurt Leininger
Malvern Historical Society Secretary