

## **Malvern Historical Commission**

**Meeting June 24, 2013**

### **Minutes**

**Members Present:** Barb Rutz, Lynne Hockenbury, Deb Collins

**Members Absent:** Barb Leighton and Joan Stackhouse

**Guests Present:** Tom Hickey

**The meeting was called to order at 8:25pm**

**Approval of Minutes:** May 2013 minutes were approved.

**Financial Report:** Nothing to report.

#### **Old Business:**

- A) **Preservation Awards:** The goal is to present next year. Lynne suggested the old Fire House that was renovated. It was discussed that the criteria should be simple. Suggestions included presenting one award annually, perhaps having the award be an external wall plaque, promote the award using The Patch, press release, and perhaps make it a community event.
- B) **Historic Ordinance update:** Meeting July 8 at 7pm with the sub-committee members to go through the criteria.

#### **New Business:**

**A) 125th Anniversary planning meeting:** A meeting was held today, prior to the commission meeting. It started at 7pm. 19 people attended.

##### **Ideas that were suggested:**

- Dinner the evening before the Memorial Parade with a guest speaker on the history of Malvern and the Paoli Battlefield. This could be a fund raiser and invite the entire community.
- The Chester County Town Tour for Malvern Borough is scheduled for 2014. It will be either August 7 or August 14.
- A cemetery tour – who is buried in the Malvern Baptist Church cemetery? Perhaps do a “Twilight Tour”, dress as people buried in the cemetery and speak as them. Also a suggestion was made to perhaps charge (fund raiser) for gravestone rubbings.
- Shade Tree Commission representative suggested tree planting or identification of trees. Perhaps identifying the trees that were in the borough 125 years ago. The community could be involved in checking the trees on their property. Maybe have plaques for trees that are identified as being so many years old. There is a “witness tree” to the Paoli Battle in Memorial Park. There may be a tree inventory done on trees that are in the Battlefield area.
- Another suggestion was to have a tree specifically planted to celebrate

the 125<sup>th</sup>.

- Shade Tree Commission: There could be a tree-tour – An Honor Arboretum.
- There is no date specific that any activities would occur. The celebration is to be ongoing all year in 2014.
- The concept of branding came up – what can be done? A suggestion was made to have banners hung from the streetlamps. There could be a contest to determine the “logo” for this banner.
- A table could be made available every Saturday during the Farmer’s Market for any special activities during the 2014 celebration.
- Pie eating contest (Farmers’ Market)
- Town Dinners – spaghetti and meatballs, table w/white tablecloths, charge a nominal fee, invite the entire community
- Banners can run around \$16. Perhaps have additional pieces added to the banners announcing each new event throughout the year.
- There may be grants available to help fund the celebration like sanitation, safety and water – Have the Malvern Borough look into this at the Chester County Visitor’s Bureau
- The Historical Commission does not have a bulletin board to promote activities. Would have to use the borough’s board.
- Possibly tie into Historic Sugartown Day?
- Since transportation is important to the borough’s history, perhaps have a rail road theme? Expend to roads and railroads? (Old Lincoln Highway) The Carriage Museum in Sugartown would tie into the transportation theme.
- There is no plan for an update of the 100<sup>th</sup> Anniversary book. *Malvern Items* in 2006 was the update for that book. In 2008, *Women in Malvern* was written. The commission is not in any position to fund the writing of another book. Suggestion was made to have a college student perhaps do a video/DVD on the history of Malvern.
- A suggestion was made to have the Historical Commission represented at the Farmer’s Market and perhaps sell books.
- How should the new residents in the new development on King Street be incorporated into the celebration? It would be a chance for them to show community support and incorporate themselves into the community.
- A suggestion was made to reach out to the new business, CubeSmart and other retailers moving into the area.
- A suggestion was made to reach out to the developers/builders.
- Perhaps there could be a “special issue” newsletter/newspaper for the 125<sup>th</sup>. It could promote upcoming activities – perhaps put out quarterly? Ad revenue could be generated – network w/local businesses, sponsorship across the board.
- The Malvern Historical Commission would be acting as the point of contact for other organizations as they finalize and come up with activities to celebrate the 125<sup>th</sup>.
- Suggestion: An online website “Basecamp” that would help to organize such activities.
- Look into GOWILMA to help promote the activities
- The Farmer’s Market Coordinator could promote through newsletters.
- Perhaps get the area school bands involved.
- Planning for next year’s parade begins in October of this year.

- The community spaghetti dinner would require a cooking tent and volunteers. It could be held at the circle by the Paoli Battlefield in memorial Park. Paper plates would be used. There would need to be a rain date.
- A suggestion was made to have some activities solidified by the September 3<sup>rd</sup> Borough Council meeting.
- Tom Hickey will work on the Transportation Project.
- When planning activities, be conscious of Church meeting/mass and parking issues at St. Pat's. (Saturday evenings – mass is at 5pm, Sunday's parking would not be available until after 1pm.)
- Parks and Rec will enhance their regular scheduled activities.
- Sing "Happy Birthday" during the Town Dinner.

B) **Nancy's Report:** Nancy was not in attendance.

C) **Tom's Report:** Tom was not in attendance.

The meeting was adjourned at 9:05pm.

Next meeting: July 22nd at 7:30pm

Respectfully Submitted by:  
Deb Collins  
Secretary, Malvern Historical Commissioner