

Malvern Historical Commission

Meeting April 22, 2013

Minutes

Members Present: Barb Rutz, Lynne Hockenbury, Deb Collins, Barb Leighton and Joan Stackhouse

Members Absent: none

Guests Present: Nancy Schmitt, Tom Scofield

The meeting was called to order at 8:00pm

Approval of Minutes: March 2013 minutes were approved as corrected.

Financial Report: Nothing to report.

Old Business:

- A) **Malvern Spring Festival:** May 5th from 11am – 4pm. Schedule:
Barb L. - set up and stay until 1pm
Deb C – 1:30pm – 3:30pm or later
Barb R. - bring tent and assist as schedule permits
Joan – set up and stay until 12:00pm
Lynne – 1pm - cleanup
- B) **125th Celebration:** There was a meeting held this evening, April 22, from 7pm to 8:00pm to brainstorm different ways to celebrate Malvern's 125th anniversary. 11 people attended the meeting along with the Malvern Historical Commission members. Parks and Rec, Civic Association, the Malvern Business and Professional Association and the Paoli Battlefield Preservation Board were represented. The budget is small, so there will need to be a collaborative effort to schedule celebratory activities during the regularly scheduled activities that occur each year in Malvern.

Malvern will be on the Chester County Town Tour schedule for 2014. The Battlefield would like to join in on the tour. Discussion included transportation suggestions like a trolley or hay ride to transport tour-goers. A tour guide could accompany the ride. Ideas for transportation also included handicapped vehicles (Norcross), a shuttle bus, Malvern Fire Company truck. There will be a need for volunteers at many of the activities, including the town tour.

Other brainstorming ideas are as follows:

- Little league field for softball games – age brackets, E. King Street side of town vs. W. King Street.
- Bearded Brothers of the Bush
- Barbershop Quartet
- Auction off picnic lunches

- Churches involved in ecumenical services
- Dances during summer evenings on the Tennis Courts
- Market the need for volunteers during the Spring and Fall Festival by handing out flyers
- 5K Run and the Memorial Parade on a Saturday rather than a Sunday
- Farmers Market
- Banquet Ball (Dance) at General Warren Inn, or rent the gym at Malvern Prep. Have a guest speaker. (Note: The Centennial Ball was held at Chester Valley Golf Club).d
- Picnics and/or picnic auctions
- A tent event, like "Circus in the Park" - get a big tent w/ picnic, music, talent show – perhaps have it last 3 days
- Pie eating contest
- Parades: Fire Company Parade in the past went in reverse; Parade of Progress
- Rail Road Theme: educational displays at local businesses or large display at local park
- Incorporate Duffy's Cut and Immaculata
- Antique and Classic Cars (POC is Louie Recchologno 610-644-4170)
- Period or Costume Ball
- Ms. and Mr. Malvern Contest – crown them at the ball
- Dog Show
- Dog Parade
- Doll Parade
- Soap Box Derby
- Old children's games such as marbles, hoops, etc.
- Patriotic Band
- Chester County Concert Band
- Time capsule
- Geocaching, bird watching, clean-up community activities at Randolph Woods
- Scavenger hunt around town
- Involve Malvern Patch
- GOWILMA Project
- Food trucks

C) **Interviews:** Joan updated the list of interviews she has completed. She shared pictures and names of people who had been on the WW2 Malvern Honor Roll. She also shared interesting pictures, some of school.

D) **Social Media Page:** Increasing interest in this page. The video has had 89 hits. Continue to post reminders about meetings to spur interest.

New Business:

- A) **Nancy's Report:** Nancy presented information from newspaper clippings:
1. Obituaries of notable Malvern residents
 2. Advertisements from the Daily Local and Inquirer for the Malvern

Institute

3. Article on Joe LeBresco, a 60-year volunteer at the Malvern Fire Company
4. Several other articles, one related to stop sign and parking changes for the borough.
5. Logged in property transfers from January to February and noted that property values ranged from \$135,000 to \$1.48 million.

B) Tom's Report:

1. Update on the Battlefied: They are closer for planning and finalizing the September event.
2. There was another successful lecture series in the fall and speakers are booked.
3. The Ghost Tour has been booked.

The meeting was adjourned at 9:00pm.

Next meeting: May 20th at 7:30pm

Respectfully Submitted by:
Deb Collins
Secretary