Malvern Historical Commission
Meeting of Tuesday, May 24, 2016
Minutes

Members Present: Zeyn Uzman, Barbara Rutz, Kelly Schmitt, Cathy Raymond, Helen McDonnell

Members Absent: Joan Zimnoch, Lynne Hockenbury

Volunteers Absent: Alicia Marziani

Guests: Ari Christdakis (left early)

Zeyn called meeting to order at 7:30pm.

I. Opening Remarks: none

II. Approval of Minutes: The approval of the April minutes, was moved by Cathy and seconded by Helen.

III. Financial Report: Lynne noted there is $6086.69 (as of May 20) in the savings account. The 2016 borough budget balance is $2159.30, after receiving $3000.00 for the Borough for 2016.
   A. Paid out: $840.70 for the year. $67.93 to Alicia (Recorder of Deeds copies and photos); $9.75 to Lynne (Recorder of Deeds parking and copies); $507.38 to FedEx/Kinkos (walking tour brochures).
   B. Report moved by Helen and seconded by Cathy.

IV. Old Business
   A. Photo Policy: Ari Christadkis (borough solicitor) present. Recommend that the MHC license their photos to Campli, instead of a "photo policy." Campli can sell for whatever his pricing would be, and MHC would get a cut. Ari is working on a licensing agreement to present to Borough Council. Discussion of photo ownership and establishing who (MHC?) owns them.
      1. Campli said we should have them watermarked.
      2. If we find out someone owns a photo that Campli was marketing that wasn’t ours.
         a. We would need a mechanism to figure out how many photos we’ve sold, to pay the rightful owner.
         b. We would need to simultaneously inform Campli to not sell those photos.
   B. Ari’s license agreement (document in-progress)
      1. Ari will take the comments and send an updated document to Zeyn
         a. Alicia will go with Helen (who offered) back to Campli
b. Ari says this should be able to be done by resolution, not an ordinance  
c. Hoping to have something for the Borough Council by June 14th, per  
the timeline for Anthony's desires  

C. Historic Ordinance Properties  
1. Barb has a list of about 20 properties that the MHC would like to approach  
2. Alicia was doing the deed research; she has completed it  

B. Awarding properties on the official list with a plaque; example from Barb  
1. Suggested to make being on the list an honor, not a burden  
2. Kelly will talk to Wendell August for pricing ideas  

D. Preservation Awards  
1. Want to vote at the July meeting  

E. Committees meeting  

F. Farmer's Market Participation  
1. Lisa O'Neill (per Lynne) said it's fine to do anytime we'd like to come  
   a. Coloring page printed out by Zeyn, crayons from Alicia  
   b. T-shirts  
   c. Sidewalk chalk (Kelly has)  
   d. Lisa has suggested as the 4th Saturday  
2. Lisa said for Malvern Stroll (3rd Thursdays) we can also do at National Bank of  
   Malvern  

V. New Business  
A. Facebook posts  
   1. Monday: Malvern people  
   2. Fridays: reverse scavenger hunt  
   3. Wednesday: shirts  

Meeting adjourned at 8:48pm  

Next meeting scheduled for 6/28/2016 at 7:30pm.  

TUESDAY MEETING DATES  
Jun 28  
Jul 26  
Aug 23  
Sep 27  
Oct 25  
Nov 22  

Respectfully submitted by:  
Kelly Schmitt,
Secretary, Malvern Historical Commission