Minutes
Malvern Historical Commission
7/26/2016

Members Present: Zeyn Uzman, Barbara Rutz, Lynne Hockenbury, Kelly Schmitt, Joan Zimnoch

Members Absent: Helen McDonnell, Cathy Raymond (who submitted her comments and preservation votes ahead of time, and were presented by Kelly Schmitt at the appropriate moments)

Volunteers Present: Alicia Marziani

Zeyn called the meeting to order at 7:45pm

I. Opening Remarks

II. Approve Minutes from June: Lynne motioned; Barb seconded. Approved.

III. Financial Report: Numbers are missing tonight.
   A. Gaylord’s payment should have technically come from savings. Lynne’s follow-up: there’s no reason to move the funds from the savings to the borough budget.

IV. Old Business
   A. Historic Ordinance properties: on this list to remind the committee to work on them
   B. Photo policy: Alicia update: Alicia gave the 51 photos to Campli, Campli gave us digital images of each scan. Campli will work with Anthony’s for getting images printed.
   C. Preservation Awards:
      i. Suggestion to have each commissioner who’d like to present present who they championed for. To be delegated in August.
   D. Committees need to meet!
   E. Farmer’s Market participation Sat July 30th: Alicia, Kelly, Lynne, & Barb
   F. HSP report: Barb and Lynne reviewed; changes made. Sent back to HSP. Will be posted “shortly.”
   G. Places to target for Walking Tour brochure
      i. Actual copies of brochure
         a. Alicia will walk some around town and note where she left them
         b. Battlefield - Kelly
         c. Scoops & Smiles - Barb, Lynne, Kelly
         d. Kimberton Whole Foods
         e. Buttery
         f. Burke Park - Lynne (Kelly to figure out who to check with)
      ii. QR codes to be posted by Alicia
         a. Julie Anne's
         b. Malvern National Bank
         c. Wawa
         d. Post office
   H. 2017 Calendar & pricing
      i. Tabled to 2018 due to timing issues
ii. To check with Ari on any issues using photos of current houses
iii. To give them out or sell them?
   a. Pricing: Lynne (National Bank’s printer) & Kelly (Zazzle)
   b. Zeyn mentioned a number of 100 being printed for our first year

I. Alicia
   i. Contact Joan Stackhouse interview still to be done.
   ii. To check wording on HR plaques in WC (Joan will also do)

J. Kelly
   i. Update on T-shirts (more streets are posted)
   ii. Wendell August
      a. waiting on wording; see above.
      b. Lynne and Barb to run wording by Cathy and then submit to Kelly.

K. Zeyn to do: Picnic table/Bench, order more presentation plaques

L. FB schedule
   i. Agreed to post on a daily basis to get people’s attention
      MeetAMalverniteMonday (Alicia’s posting info from David Evans currently)
      Tuesday??? - Perhaps Cathy’s suggestion to feature buildings in Malvern. This
      again is affected by the outcome of Ari’s determination of posting photos of
      people’s houses.
      WednesdayWares (buy something!)
      ThrowbackThursdays (old photos; perhaps photos of “who are these people?)
      FinditFriday
   ii. Parks & Recs 80s movie night on August 12 - post leadups

VII. New Business
   A. Two meetings a month, to the 2nd and 4th Tuesdays.
      i. Allows for more discussion for any properties going on the Historic Ordinance List
      ii. Allows for shorter, more effective meetings
      iii. To begin in September
      iv. Joan has said she can’t make both in a month; no issues if both meetings can’t
          be made consistently.

Barb motioned to close, Joan seconded at 8:45pm

Next meeting scheduled for 8/23/2016

TUESDAY MEETING DATES
Aug 23
Sep 13**
Sep 27
Oct 11**
Oct 25
Nov 8**
Nov 22

Respectfully submitted by:
Kelly Schmitt,
Secretary, Malvern Historical Commission