

Malvern Historical Commission
Minutes
September 8, 2020

ATTENDANCE

Lynne Frederick, chair
Barbara Rutz, vice chair
Catherine Raymond, treasurer
Kelly Schmitt, secretary
Ian Duncan, member ABSENT
Barbara Stergiades, member ABSENT
Zeyn Uzman, member ABSENT

Lynne called the meeting to order at 7:43pm.

- I. Opening Remarks
- II. Public Comment
- III. Approve Minutes
 - A. Cathy/Barb as amended (Cathy) approved
- IV. Reports
 - A. Financial Report (see attached)
 1. Barb motions and Kel seconds. Approved.
 - B. Electronic Communication report
 1. Facebook: 1204 likes and 1284 follows
 2. Instagram: 307 followers
 3. Emails
 - a) Martin McElroy from outside the borough, asking a question about a property that we as the historical commission have no jurisdiction over.
 - b) Multiple responses from Amy Finkbiner to questions Lynne had regarding our task to research black Malvernites.
 - c) Responses to Kel from Historic Sugartown and the ChesCo History Center regarding black Malvernites and if their archives are open for public research (they weren't at the time of the August emails).
 - d) CBRE telecom, asking for information on something, which Lynne informed them was in East Whiteland.
 4. Yahoo email
 - a) Junk mail/ads
- V. Old Business
 - A. Preservation Awards presenters
 1. October 6th - who will present? Lynne & Barb should, since they are together and can tag-team the 8 awards.
 2. PowerPoint photos of the properties for the Zoom presentation - Kel.

3. Blurbs (Cathy to ask Chris Bashore when is a good time for her to get into the history center), plaques (Cathy, when she's getting blurb info), certificates (Zeyn? Barb and Kel texted him to ask).
4. Dropping off items to the winners - Lynne will handle.
5. Screenshot awardees (in lieu of taking photos) - Kel

B. New nomination

1. From Julie Raynor at the last borough council meeting; Kel's added it to the award matrix.

C. Persons who don't have their plaques up / have yet to accept their plaques

1. Lynne put the on hold while we get the new awards up, but Chris Bashore is aware of these two letters. She will reach out to Chris.

VI. New Business

A. Comprehensive Plan Task Force liaison

1. Lynne did this in the past but isn't free every possible weeknight.
2. Cathy was on the last task force and offers to help.
3. Kel suggests that Cathy and Lynne "tag-team" based on the topic at-hand and their availability. This is agreeable to both.

B. Blankets - Southern Charm website

1. 60"x48" is the size of the one Kel has
2. List of properties
 - a) This old blanket includes the home of David Evans, Malvern Prep, the Memorial Cabin, the Malvern Inn, the Paoli Memorial gravesite, The National Bank of Malvern, the 1877 monolith (as the Revolutionary Monument), People's Light, the Borough seal, the General Warren Inne, the Municipal Building, Malvern Fire Company (original), train station
 - b) Other ideas: the old Malvern library, the Pavilion, the clock, Bible Chapel, First Baptist, Quann's, Malvern Pizza , Alba's, Hires building - Kel to ask on social media what buildings should be on our blanket
 - c) If we use current businesses, we should represent them historically without current advertising
 - d) We will discuss further via email and after polling Malvernites.
3. Discussion ensues on the timing of the creation of the blankets. It's agreed not to rush to ensure they are ready for this Christmas, but if it happens that way, great.
4. Kel suggests we add a card with blurbs on all the buildings to go with the blankets - Lynne thinks this is a great use of the funds the borough has given us for the year. The blankets will be paid for out of our savings account.

C. Virtual Walking Tour presented on Facebook

1. We'd walk it, on a Tuesday when we're not meeting
2. At least a pair, one to video and one to talk

3. Video on a Saturday and save the video for another post in the future?
4. How about 9/29? - 6pm. Barb and Kel can do this.

D. Photo Policy

1. Chris Bashore agrees with the watermark idea - Kel will get photos for the library accordingly.

VII. VII. Adjournment

- A. Kel motions to adjourn at 9:37pm. Cathy seconded. Motion passes

Next Meeting: October 13, 2020

Respectfully submitted,
Kel Schmitt
Secretary