Malvern Historical Commission
Minutes
October 9, 2018

ATTENDANCE
Lynne Frederick, chair
Barbara Rutz, vice chair
Catherine Raymond, treasurer
Kelly Schmitt, secretary
Barbara Stergiades, member - absent
Zeyn Uzman, member - absent
Vacant

Lynne called the meeting to order at 7:36pm.

I. Opening Remarks
Barb R shares two new acquisitions received.

II. Public Comment
No public to comment.

III. Approve Minutes from September 25th

IV. Reports
A. Financial report (please see attached)
   a. We will ask about the apparent duplicated $40.01 Verizon payment.
   b. Lynne suggests that our treasurer (Cathy) reach out to MaryLou and ask what
      the debits are that are listed that we cannot identify (the $40.01 duplicated
      Verizon payment, the $20.50 Limelight payment).
B. Preservation Awards Committee (Barbara, Zeyn)
   a. No report.
C. History Center Committee (Kelly, Lynne, Zeyn)
   a. Cathy thanks those of us who cleaned the office.
   b. Saturday night October 13th around 7pm - cleanup and make ready for the Hires
      event.
   c. 5th Tuesday is October 30th - we should have a work session and one goal is to
      put away identified photos.
D. Ordinance Properties Committee (Barb, Lynne, Cathy)
   a. No report.

E. Electronic correspondence report
   a. West Goshen HC’s subscription confirmation. Kel had communicated with the WGHC on Facebook regarding questions about accepting credit cards for payment. In return, we’re apparently signed up for their email list. We agree to allow the incoming emails to our Boro email on a trial run.
   b. Millie Kendig email about “Historical Society” books - Cathy will look into.
   c. Ad asking for money to promote the Lyceum Night; ignored.
   d. 955 likes on FB so far.

V. New Business
   A. Missing preservation award winners
      a. We suggested that we ask the missing awardees would come to one of our meetings to accept their award, and then deliver them if they cannot make the specific meeting date we choose or they can pick it up at borough hall.
      b. What are the odds that someone who does not come to an event would put them on their building? Discussion.
      c. What if they think that by accepting they are part of a HARB and cannot make changes to their buildings? Discussion; education is accepted as the means to squash this rumor.
      d. Kel suggests the 2nd meeting in November, which is our first CCHPN Tour meeting, and we have a captive audience to honor the awardees.
      e. If they do not come to that meeting, we attempt to deliver the award up to two times. At that point, we send them a note that we’ve attempted to deliver these awards 4 times and ask them to stop by borough hall to pick it up.
      f. We’d like to get them out by the end of this calendar year.

VI. Old Business
   A. Lyceum night
      a. Zeyn will get the ice and bucket - do we need cups? The library is bringing some kind of some sort. Do we needs napkins?
      b. Kel will contact the library to see if they need more fliers.
      c. Decorate the History Center (which we have scheduled 10/13)
      d. PA system and A/V system (we’ll need to speak with Neil on those) - Kel will do as late as the 23rd (during office hours) if necessary.
e. Signs on the front door to show people upstairs on the day of.
f. Suggestion to sell the 2 Hires postcards at $1 each and split with Mr. Double.

B. Local Historical Commissions and accepting payments for wares
   a. Kel’s report on the various local (Chester County) Historical Commissions:
      i. Coatesville does not have anything to sell.
      ii. Downingtown is cash/check only but is looking into Square.
      iii. West Goshen is looking to sell books in the future but does not have anything at the moment.
      iv. Uwchlan takes cash/check but may accept credit cards at their admin office.
   b. The $40/month we’ve been charged for Verizon for the use of the hotspot is steep for something we only might use.
   c. What if someone bought our books (or other items) on a discount (say 10%) and then reselling? How is this different than selling to, say, the Chester County Historical Society for their library?
   d. MunciPay - How does the office handle it? Should we revamp what’s listed online? Discussion, but the question on the $40.01 monthly is really the rub here. Cathy will take the lead and check with the office on that.

VII. Adjournment
Kel motions to adjourn at 9:33. Cathy seconds.

Next meetings:
October 23, 2018 which is our Lyceum Night!
November 13
November 27 which is our Town Tour and Walk brainstorming meeting

Respectfully submitted,
Kel Schmitt, Secretary
BANK ACCOUNT--National Bank of Malvern:

Balance as of August 21, 2018: $4,435.32
Interest (paid September 21, 2018): 1.92
Deposit (made August 30, 2018) + 127.55
(described in September 2018 report)

TOTAL as of October 9, 2018: $4,564.79

BOROUGH BUDGET CONTRIBUTION**
--(value as of September 10, 2018): $1,679.19

DEBITS since last Financial Report:

9/13/2018
Limelight Recognition, Inc. $20.50

9/13/2018
Zeyn Uzman--reimbursement for purchase of award plaques for Preservation Awards from Limelight Recognition, Inc. $750.00

9/13/2018
Verizon Wireless--second "hot spot" for accepting payment at events. $40.01

9/25/2018
Kelly Schmitt--reimbursement for book display stands for use at events. $29.37

9/25/2018
Kelly Schmitt--reimbursement for costs of printing flyers to advertise Oct. 23rd Lyceum Night. + $20.56

Total new debits : - $860.44

Unused portion of Borough Budget Contribution as of September 10, 2018 (27.3% of $3,000.00 unused) + $818.75

TOTAL PURCHASING POWER: $5,383.54
(both accounts total)