

Malvern Historical Commission  
Agenda  
August 11, 2020

ATTENDANCE

Lynne Frederick, chair  
Barbara Rutz, vice chair  
Ian Duncan, member  
Catherine Raymond, treasurer  
Kelly Schmitt, secretary  
Barbara Stergiades, member ABSENT  
Zeyn Uzman, member ABSENT

Lynne called the meeting to order at 7:35pm

- I. Opening Remarks
- II. Public Comment
- III. Approve Minutes from June 9
  - A. Ian motions to approve the minutes with a spelling correction. Cathy seconds. Motion passes.
- IV. Reports
  - A. Financial Reports
    1. Corrected March and June reports and our new August report. Kel motions to approve the corrected reports and the new August report. The corrected June report will go with the June minutes. Cathy/Barb both second. Motion passes with Cathy abstaining.
  - B. Electronic Communication Report
    1. Facebook
      - a) 1,200 likes and 1,278 follows
      - b) Corliss Cooper (203 E Broad) - asked for information on her home, which Lynne responded to.
      - c) Mary Ellen Moran - asked a question about one of our posts, which Cathy had responded to publicly on the post.
      - d) Mike McDaid - asked about the white house with the mansard roof at Malvern Crossing. We will add this to the list of things Kel will look for at
    2. Instagram: 303 likes
    3. Yahoo: junk email
    4. Malvern.org email
      - a) Black Lives Matter emails (see below). Emails from Martin McElroy (the suggestor) and council president Amy Finkbiner who clarified the Historical Commission's role in this request.
      - b) Colin McCrindle was referred to us by the library looking for historical business directories from 1960-1980. This is on Kel's list of things to look for next time he is in the history center.
      - c) Blue Dog ads
      - d) Request from a Charlestown Township property owner about their property; Kel referred them to Charlestown Township.
      - e) Lindsay Hollingsworth on a telecommunications development in East Whiteland; Lynne referred them to East Whiteland.
      - f) PENNDot email that was not in the borough.

V. Old Business

A. Photo Policy

1. Discussion regarding digital photo uses vs. print uses; non-profits vs. for-profit. Kel points out that the photo policy is expressly written for profit-making endeavors, and print photos (not digital).
2. Lynne brought up a question about if a homeowner requests historical photos. If we they are asking for, say, reference photos of their house for any updates or reversions.
3. Lynne will reach out to Chris Bashore regarding the use of digital photos on social media - will this need to go to borough council, or can we handle on our own?

B. Letter to Award winners

1. Barb (why we give these awards) and Cathy (request to visibly post the awards/we still have your award) will work on their respective parts to update this letter.
2. Kel's suggests doing a "Facebook memories" series of posts on the past award winners, posting the awardees with past photos and current photos of the property, their presentation photos (from Facebook) and the posted awards (if they've done so).
3. Lynne asks if we should still award 2020 awards. Discussion. We will indeed award the 2020 winners, at a council meeting on Zoom as we would have if we'd met in person. Kel suggests we give Chris Bashore a past and a current photo of each property that can be shared on Zoom, and that we give the awardees their plaques so they can show them on Zoom that they've received them. We will move forward with those presented ideas.

VI. New Business

A. Black Lives Matter email correspondence

1. Lynne says she will ask when council will need information. Cathy will compile all of the writings she's made for Facebook on the various African-American Malvernites for us.
2. Ian suggests the Reason family and also Pat Gallagher (who we should get an oral history from).

B. How often should we meet

1. Lynne suggests and Ian agrees that we should meet once a month. We have chosen the second Tuesday of the month so we can stay on top of things. Lynne will inform Chris Bashore of our decision for the meetings going forward in 2020.

VII. Adjournment

- A. Kel motioned to adjourn at 9:05pm. Cathy seconded. Motion passes.

Next Meeting: September 8, 2020

Respectfully submitted,  
Kel Schmitt  
Secretary

**MALVERN HISTORICAL COMMISSION  
FINANCIAL REPORT  
MARCH 2020 (revised)\***

**BANK ACCOUNT--National Bank of Malvern:**

Balance as of January 21, 2020: \$4,939.14

Interest (paid February 21, 2020): + \$ 2.09

**TOTAL as of March 10, 2020: \$4,941.23**

**BOROUGH BUDGET CONTRIBUTION**

--(value as of February 11, 2020): **\$1,846.39**

**DEBITS since last Financial Report:**

2/14/2020 Staples Advantage  
(purchase of folders) \$188.49

2/14/2020 Staples Advantage  
(Sharpie markers) \$ 12.39

2/28/2020 Chester County Historical Preservation  
Network--Spring Workshop + \$ 50.00

**TOTAL DEBITS in FEBRUARY: \$ 250.88**

**Unused portion of Borough Budget Contribution  
as of March 10, 2020 (53.2% of \$3,000.00 unused). + \$ 1,595.51**

**TOTAL PURCHASING POWER as of March 10, 2020  
(both accounts total). \$6,536.74**

\*The only revision to the March 2020 Report as originally presented is the date of the debit entry for the CCHPN Spring Workshop. It was originally listed as 1/29/2020.

**MALVERN HISTORICAL COMMISSION  
FINANCIAL REPORT  
JUNE 2020 (revised)\***

**BANK ACCOUNT--National Bank of Malvern:**

Balance as of March 10, 2020:		\$4,941.23
Interest (paid March 21, 2020):		\$ 1.82
Interest (paid April 21, 2020):		\$ 1.05
Interest (paid May 21, 2020):	+	<u>\$ 1.01</u>

**TOTAL as of June 9, 2020:** **\$4,945.11**

**BOROUGH BUDGET CONTRIBUTION**

--(value as of March 10, 2020): **\$1,595.51**

**DEBITS since last Financial Report:** **none**

Unused portion of Borough Budget Contribution  
as of June 9, 2020 (53.2% of \$3,000.00 unused). + **\$1,595.51**

**TOTAL PURCHASING POWER as of June 9, 2020:  
(both accounts total).** **\$6,540.62**

\* There were no Financial Reports prepared for April and May 2020 due to the COVID-19 lockdown. The June 2020 Financial Report was prepared without the benefit of an updated copy of the Borough Budget Account for the Commission and thus reports an erroneous total. This report corrects that error.

**MALVERN HISTORICAL COMMISSION  
FINANCIAL REPORT  
AUGUST 2020**

**BANK ACCOUNT--National Bank of Malvern:**

Balance as of June 9, 2020:		\$4,945.11
Interest (paid June 22, 2020):		\$ 1.08
Interest (paid July 21, 2020):	+	<u>\$ .98</u>

**TOTAL as of August 11, 2020:** **\$4,947.17**

**BOROUGH BUDGET CONTRIBUTION**

--(value as of June 2020 Financial Report): **\$1,595.51**

**DEBITS since last Financial Report:** **none**

Unused portion of Borough Budget Contribution  
as of August 11, 2020 (53.2% of \$3,000.00 unused). + **\$1,595.51**

**TOTAL PURCHASING POWER as of August 11, 2020:  
(both accounts total).** **\$6,542.68**