

Malvern Historical Commission
Minutes
April 23, 2019

ATTENDANCE

Lynne Frederick, chair
Barbara Rutz, vice chair
Catherine Raymond, treasurer
Kelly Schmitt, secretary
Barbara Stergiades, member ABSENT
Zeyn Uzman, member ABSENT
VACANT, member

Lynne called the meeting to order at 7:35pm.

- I. Opening Remarks
 - A. Zeyn has gifted two new finds, which Kel presented in his absence.
 1. Negative of the 1964 Malvern Fire Company truck during some kind of event. Perhaps printing the negative will answer where/when/why.
 2. Rail map / blueprints for the Philadelphia line from the Malvern area to the Harrisburg area.
 - B. Kel mentions that today would have been the 41st wedding anniversary for the Historical Commission founders, Gregory and Nancy B. Schmitt.
- II. Public Comment
 - A. Joe Ranaudo is excited for Malvern Blooms and the Memorial Parade
- III. Approve Minutes
 - A. Cathy motions, Barb seconds. Passes.
- IV. Reports
 - A. Events Committee (Kelly, Lynne, Cathy)
 1. Blooms (see below)
 2. Memorial Parade
 - a) Deadline to order t-shirts is Friday April 26th for any borough volunteer who does not yet have a t-shirt.
 - b) Kel will have a table of stuff to sell at the terminus as he did last year.
 3. Town Tour
 - a) We'll need another meeting to cull volunteers. Lynne will ask if we can use the larger room on June 11th. If not, then we'll have June 25th as our next public tour meeting. Cathy reminds that we chose to use an after-meeting executive session to discuss Preservation Awards (if necessary).
 - b) We'll have to have a practice run with as many volunteers as possible. Discussion on date. Resolved as July 30th, 5th Tuesday of the month.

- B. Publication Committee (Kelly, Cathy)
 - 1. Borough Broadcaster was written by Cathy.
 - 2. In Great Valley should be coming out soon, Juneish. Cathy will ask the borough manager for the date. Kel will write on the tour.
- C. Electronic Communication report
 - 1. Facebook
 - a) 1,051 likes
 - b) Posts by Cathy twice a week and Kel once a week.
 - 2. Instagram
 - a) 88 followers
 - b) 18 posts
 - 3. Kel's outgoing email
 - 4. PennDOT emails
 - 5. Yahoo email has been junk
 - a) Kel asks about Newspapers.com. Can we upgrade our subscription to include the "Newspaper Extras?"
- V. Old Business
 - A. Properties for awards discussion
 - 1. Specific properties are not mentioned here so we can maintain a sense of surprise when they are presented; however, discussion ensued on the quantity of awards, the four categories, and nominations for residential buildings were made.
 - B. Historic Ordinance
 - 1. The ad-hoc committee is meeting on Thursday night, 4/25. The Historical Commission will ask to aim for an Historic District.
- VI. New Business
 - A. Malvern Blooms schedule
 - 1. Cathy is out of town.
 - 2. Kel, Barb, and Lynne are available for the whole day.
 - B. CCHPN Volunteer Recognition Dinner
 - 1. June 19. We have time to discuss who would like to go at a future meeting.
 - C. Town Tour
 - 1. Kel will come up with an ad for the Town Tour for social media.
 - D. Photos to enlarge for the Town Tour
 - 1. We should finalize at the next meeting.
- VII. Adjournment
 - A. Kel motions to adjourn at 8:46pm, and Cathy seconds. Motion passes.

Next Meeting: May 14, 2019

Respectfully submitted,
Kel Schmitt, secretary